



## **The UK Fund of Ben&Jerry's Foundation - 2<sup>nd</sup> round of funding for 2023!**

The UK Fund of B&J's Foundation supports organisations working to improve the systems under which refugees and migrants are able to seek asylum and access the services needed to resettle and rebuild their lives in the UK.

Following the passing of the UK Government's Illegal Migration Bill we have allocated funding for unforeseen activities which have the potential to support change or build the case for change. Over the coming year we expect the new laws to have devastating consequences for asylum seekers and refugee communities as they are enacted, much of which we have yet to fully understand or experience. In such a landscape, with a volatile political environment, we understand it may take years to drive the systemic change needed to improve the current situation, so we want to be able to support the movement to respond if and where it can.

We offer small grants, **max £10.000** per organisation and hope this will enable grassroots groups to turn opportunities into action. We also recognise that the voices of those most impacted by an issue are best placed to identify the change that is needed, so will prioritise organisations placing refugee and migrant voices at the heart of their work.

Please see the eligibility criteria below. If you think you meet the criteria, please send the completed application form to [elif.ulunasci@benjerry.com](mailto:elif.ulunasci@benjerry.com) by end of day, **23rd of October**

### **Eligibility Criteria**

TO BE CONSIDERED FOR FUNDING, EACH APPLICANT ORGANISATION MUST:

- Have an annual operating budget under £500,000
- Target systemic change for refugees and asylum seekers or contributing towards positive narrative change.
- Might not have access to more mainstream sources of support.

WE RECOGNISE THE FOLLOWING PRACTICES TO BE IMPORTANT COMPONENTS OF EFFECTIVE GRASSROOTS ORGANISING EFFORTS

- **Community & ally outreach**  
Consistent, multi-faceted efforts to recruit and engage people in your work. Examples include sharing information and resources, public forums, canvassing, workshops, tabling at events, and media engagement.
- **Leadership development**

Investing time, training and resources to cultivate leadership for those who historically may not have had access to civic and community engagement opportunities or positions of power.

- **Constituent empowerment & decision-making**

Ensuring your organisation is driven by the people impacted by the problem. Which translates into your core values, how you identify and prioritise issues, and determine the appropriate course of action to solve them.

- **Root cause analysis**

The practice of continually peeling back the layers of a problem and asking “why?” each one exists until the root cause(s) of the issue can be identified and targeted for change.

- **Campaign development**

A game plan of action including tactics, materials, timelines and their intended audiences and effects.

- **Movement Building**

Moving people to take specific action toward achieving a common goal. Examples include attending rallies and protests, tabling at events, testifying at hearings, contacting public officials, speaking to the media and phone-banking.

- **Coalition building**

Partnering with other organisations that have allied missions and interests with the goal of creating power in numbers.

### **Things we do not fund.**

- Direct services to individuals, i.e., food pantries, job training programs, legal support services
- Organizations with annual budget over £500,000
- Donations or sponsorships
- Religious activities
- State agencies or government programs
- Arts or Media programs that are not linked to clear grassroots organizing campaign in the refugee space.
- Other foundations or regrating organisations