

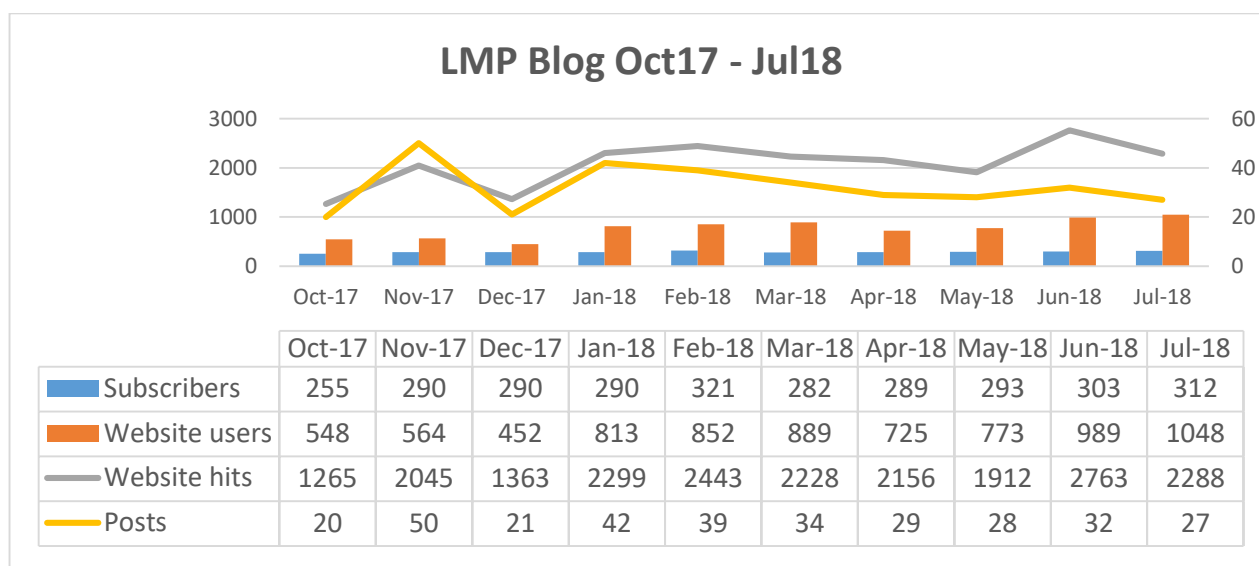
# LMP Blog update – August 2018

## Background

The LMP Blog was launched in October 2017. It had previously operated for 2 years as the as the Leeds Multiagency Blog. After its relaunch, the LMP Blog became the primary means of communication across the Leeds Migration Partnership. The blog posts content that is

- specific to Leeds,
- specific to issues of migration, and
- not easily found on other national or local blogs

## Analytics



## Subscribers

There has been a steady increase in the number of people subscribing to the Blog (about 6 people a month), despite the drop of 39 subscribers between Feb18 and Mar18, when we deleted all subscribers who had not opened their mail for more than 6 months.

## Website users and website hits

We've increased the number of people using the website by about 90% during this period, and the number of hits has increased by 80%.

## Posts

We have posted 322 articles in 10 months – equivalent to just over one a day. Most of these have been uploaded directly by volunteer Staff (Richard at Refugee Council and Jon at LASSN) – but an increasing number of people are uploading things themselves at <https://migrationpartnership.org.uk/upload>.

## Guidance for people uploading articles

We have tried to help new posters by producing [General guidelines](#) for posters, [video instructions](#) and more recently by providing specific guidelines to people who want to post [Jobs](#) and [Events](#).

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## LMP's most popular posts in 2018

	Hits	Type
1 Home page / Archives	4875	Info
2 FREE English (ESOL) classes in Leeds	444	Service
3 Upload your article to the Blog	440	Info
4 Ai Weiwei's film 'Human Flow' now available free online	350	Resource
5 West Yorkshire Police consultation: Home Office trial extending Immigration Officer powers to Police Officers & Special Constables	297	Info
6 Police warn about Home Office Immigration Cold Call Fraud	296	Info
7 When & where do we meet?	233	Info
8 Universal Credit implementation dates for West Yorkshire	209	Info
9 Vacancies: Communications, Media, Data, Partnerships & Policy Jobs at Migration Yorkshire	169	Job
10 Who are we?	159	Info
11 Thank You	144	Info
12 Leeds City of Sanctuary Open Evening to help volunteers find the right project for them	138	Volunteers
13 Resource of the week #27: Leeds Migration Map	134	Resource
14 Can refugees vote in the upcoming General Election?	126	Info
15 Leeds Volunteering Fair for Asylum Seekers & Refugees 10th September 2018	123	Volunteers
16 What does the LMP do?	122	Info
17 Home Office research on EU citizens – urgent responses needed	120	Consultation
18 Job: Young Person's Development Worker 1 F/T 1 P/T £21,074FTE PAFRAS	120	Job
19 3 Sanctuary Scholarships available at Leeds University	117	Info
20 Having difficult conversations about immigration: training sessions in 2018	115	Training
21 Women for Peace - Jan-March 2018	115	Service
22 Interested in volunteering with refugees/asylum seekers in Leeds in 2018?	113	Volunteers
23 Job opportunity with The Entrepreneurial Refugee Network (TERN)	113	Job
24 Leeds to get Local Authority Asylum Support Liaison Officers?	111	Info
25 ASPEN asylum support card - to be rolled out in 2017	111	Info
26 Refugee Council are recruiting in Leeds	109	Job
27 Our Terms of Reference	106	Info
28 Free Training from LASSN: Communicating more effectively with someone who has very basic English	104	Training
29 WYDAN Winter Shelter 2017/18	102	Service
30 Vacancy: Female Wellbeing Case Worker, Rainbow Hearts Project, Women's Health Matters 12hrs/wk	102	Job

## Where do LMP visitors come from (in 2018)?

1 United Kingdom	20964	11 Ireland	32	21 Jordan	11
2 United States	1289	12 Afghanistan	23	22 Belgium	11
3 Canada	165	13 Mexico	22	23 South Africa	10
4 Spain	65	14 Greece	19	24 Croatia	9
5 Netherlands	47	15 Poland	19	25 China	9
6 France	43	16 Israel	19	26 Lithuania	7
7 Germany	38	17 Turkey	16	27 Portugal	7
8 India	37	18 Norway	12	28 Romania	7
9 Italy	36	19 Brazil	11	29 Philippines	7
10 Australia	35	20 Indonesia	11	30 Ethiopia	6