

Easy
Read

What is happening

Cancer Research UK
Information review
Focus group
Invitation and Activities



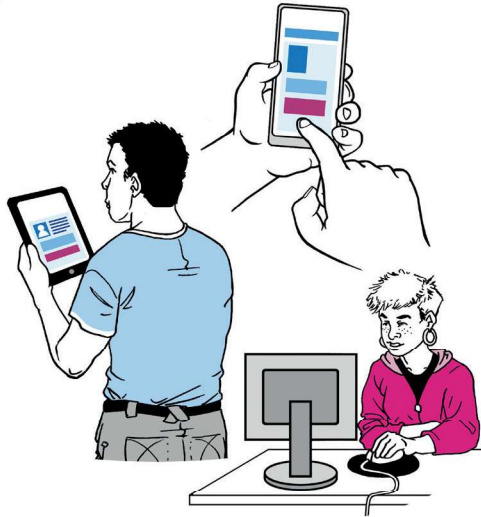
June 26th 9.30am - 4.30pm
Leeds



CANCER
RESEARCH
UK



Have your say!



CHANGE is working with Cancer Research UK. Together, we would like to make their online information better.



Cancer Research UK want to find out what information from their website will be most useful to users with accessibility needs and lower literacy levels, and what is the best way to access this information.



CHANGE will be holding a focus group in June to collect peoples' views. We are inviting people that have accessibility needs and lower literacy levels when viewing information to the focus group.



We are looking for people with learning disabilities and people from communities where additional access to information is needed.



These communities include but are not limited to people from the Deaf community, migrant community, Gypsy and traveller community, and people with lower literacy levels that have been through the criminal justice system.



We are also looking for people with learning disabilities and people from communities where additional access to information is needed, who have had cancer or cared for someone with cancer.



Part of the focus group will be filmed. This will help Cancer Research UK collect reactions to their information.

Consent form CHANGE

Thank you for taking part in our focus group.

We are planning to make video recordings and take photos today.

We will use the videos and photos to prepare notes and reports, conduct research, and learn from the day.

We need your consent in order to film and take photos.

In the list below, please tick the boxes next to the statements you agree with:

1. I understand that I volunteer to take part and I am free to leave at any time.
2. I agree to being included in video recordings and photos taken today.

Signed: _____ Date: _____

You do not have to be filmed if you do not want to be. You can still attend the focus group. Those who are filmed will need to sign a consent form.



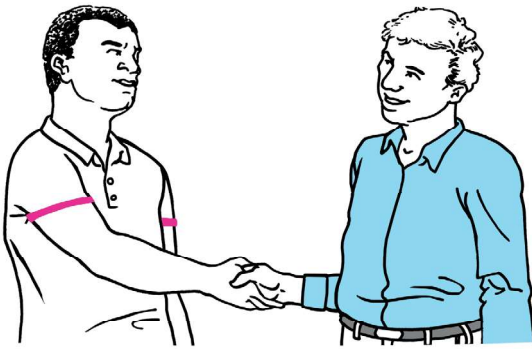
The focus group will be accessible to everyone who attends.

There will be some money available for transport costs to attend the focus group.

Activities for the day



9.30
Arrival



10.00
Introduction



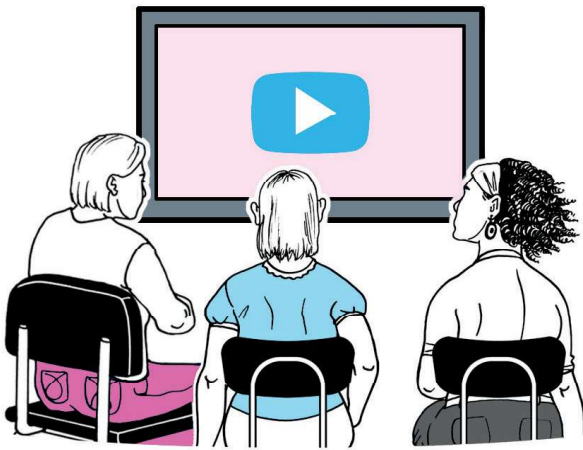
10.15
Ice breaker and ground rules
Open discussion



11.00
Activity 1
Where do you go to get
information about your health?
Experiences of cancer information



11.25
Break



11.35
Activity 2.1
Reactions to different types of information from Cancer Research UK - Online information and Videos



12.15
Activity 2.2
What Cancer Research UK information is most useful to people in the group?



12.45
Lunch



1.45

Ice breaker



1.55

Activity 2.3

What do people want to know about Cancer?

Where do people think this information should be?

What form should the information take?



2.35

Activity 3.1 - Co-creation

What do people think the information should look like?

Help design a piece of accessible information for Cancer Research UK



3.15

Break



3.25

Activity 3.2 - Co-creation Voting

Voting on the accessible information designs



4.05

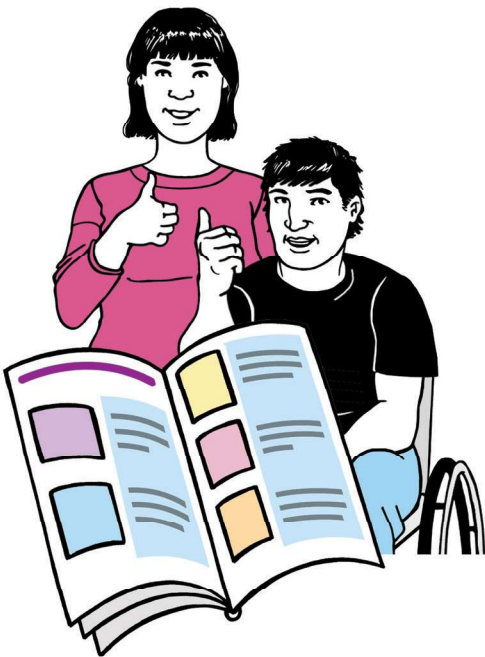
Feedback and Evaluation



4.30

Finish and Go Home

Contact Us



If you would like to take part or would like more information please contact Jez or Shaun at:

jez@changepeople.org

shaun@changepeople.org

Telephone: 0113 242 6619

If you have a piece of health information that you think is good please bring it with you.

This document was created by CHANGE and Cancer Research UK



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